

**PROCEEDINGS OF THE COMMISSIONER OF SCHOOL EDUCATION ::  
ANDHRA PRADESH: AMARAVATI  
Present: Sri S.SURESH KUMAR, IAS.,**

Rc.No.ESE02/602-2022/SCERT -1

Dated:26/11/2022

Sub: SCERT- AP-Organization of Divisional level – District Level 15-22 (for 2 days only) – State Level Kala Utsav Competitions – to select the best participants for the National level competitions- Orders -Issued -Reg.

Ref: Lr. No.F9-2/2022-23/DEAA/KU Dated:15.09.2022 of the prof. Pawan Sudhir, Head of the Department, Department of Education in Arts and Aesthetics, NCERT, New Delhi.

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**ORDER:**

All the principals of DIETS in the state are informed that as per the the guidelines given by NCERT , it is proposed to conduct District Level and State level KALA UTSAV competitions offline/Direct mode in the given 10 events to the students of IX, X, XI, XII classes of Government, Aided, Private, schools and other organizations, local bodies etc., The winners of state level competitions will be participated in the National level will be held at RIE Bhubaneshwar, during first week of January 2023.

Further, all the Principals of DIETS are directed to conduct Divisional Level and District Level Kala Utsav competitions from 2<sup>9th</sup> to 30<sup>th</sup> November 2022 duly following the instructions and guidelines enclosed to this proceedings. Subsequently, the state level competitions will be conducted from 12<sup>th</sup> & 13<sup>th</sup> December 2022. The details of venue will be intimated shortly. The selected students of State Level competitions will be participated in the National Level Kala Utsav which will be scheduled from 2<sup>nd</sup> to 9<sup>th</sup> January 2023 at Bhubaneswar, Odisha.

Therefore, all the principals of DIETS are permitted to utilize the available funds with the DIETS which were released by the Samagra Shiksha to organize the Kala Utsav competitions at Divisional & District Level from 29<sup>st</sup> to 30<sup>th</sup> November not exceeding the amount of Rs.50000/- per DIET.

In view of the above, they are requested to conduct the District level Kala Utsav competitions from 29<sup>st</sup> to 30<sup>th</sup> November 2022 as per the guidelines and instructions issued and submit the selected and winners list theme wise and class wise and also requested to submit the expenditure incurred along with bills and vouchers without fail. Deviation of guidelines will be viewed seriously.

**General guidelines for kala utsav—2022 (offline/direct mode)**

The focus of Kala Utsav 2022 will be any of the styles of traditional folk and classical Art forms. The following Art forms are included for competitions :

1. VOCAL MUSIC –CLASSICAL
2. VOCAL MUSIC – TRADITIONAL FOLK
3. INSTRUMENTAL MUSIC- PERCUSSIVE
4. INSTRUMENTAL MUSIC-MELODIC
5. DANCE –CLASSICAL
6. DANCE –FOLK
7. VISUAL ARTS – ( 2 Dimensional)
8. VISUAL ARTS -(3 Dimensional)
9. Indigenous Toys and Games
10. DRAMA –(SOLO ACTING)

**II. ELIGIBILITY:**

STUDENTS OF CLASSES 9<sup>TH</sup>, 10<sup>TH</sup>, 11<sup>TH</sup> AND 12<sup>TH</sup> of any Government , Govt. Aided and private schools can participate in KALA UTSAV 2022-23 - Private schools and schools of other central government organizations /Local Bodies located in the state can participate at the district and state level competitions etc.,along with the other schools of the state. The KVS & NVS will held competitions among the KVS /NVS and their winning teams will participate as two separate teams from KVS/NVS at National Level .Thus , total teams participating in each of the 10 categories at National Level will be (36 states /UTs/KVS/NVS).

NOTE: WINNERS 1<sup>ST</sup> 2<sup>ND</sup>, 3<sup>RD</sup> position)of the previous years of kala utsav are not allowed to participate in KALA UTSAV 2022-23.

**III. NATIONAL LEVEL KALA UTSAV:**

The National Level Kala Utsav 2022-23 will be conducted through OFF LINE mode / DIRECT mode in RIE, BHUBANESHWAR, Odisha. The schedule of competitions will be provided to the DIET Principals and to the KVS/NVS

authorities for making necessary arrangements prior to the competitions. Schedule of the competitions in different categories will be shared with the DIET Principals and shall also be flashed on UTSAV Website, well in advance.

In every area of art, there will be a separate jury consisting of experts drawn from educators or practitioners or scholars of the respective art form. Members of the jury will remain same for all the competitions. The jury will have direct interactions with the with the students during these competitions.

**IV. ENTRIES:**

The state and UTS/KVS/NVS can send one male and one female entry in each of the 10 categories. Entries for kala Utsav, will have only to student performers who are studying in classes IX TO XII and have prepared under the supervision of the school authorities. Participation of professional artists / performers is not allowed as entry.

ONE STUDENT CAN PARTICIPATE IN ONE ART CATEGORY ONLY, IN THE GIVEN YEAR 2022-23.

**CATEGORY WISE DETAILS:**

<b>S.NO</b>	<b>CATEGORY</b>	<b>ENTRY</b>	<b>SPECIFICATIONS</b>
1	VOCAL MUSIC - CLASSICAL	1 FEMALE STUDENT+1 MALE STUDENT	HINDUSTANI/CARNATIC
2	VOCAL MUSIC TRADITIONAL FOLK	1 FEMALE STUDENT+1 MALE STUDENT	ANY DIALECT OR STYLE
3	INSTRUMENTAL MUSIC – PERCUSSIVE	1 FEMALE STUDENT+1 MALE STUDENT	ANY TRADITIONAL INDIAN PERCUSSION
4	INSTRUMENTAL MUSIC-MELODIC	1 FEMALE STUDENT+1 MALE STUDENT	ANY TRADITIONAL INDIAN MELODIC
5	DANCE -CLASSICAL	1 FEMALE STUDENT+1 MALE STUDENT	CLASSICAL FORMS
6	DANCE – FOLK	1 FEMALE STUDENT+1 MALE STUDENT	TRADITIONAL FOLK OF ANY STATE
7	VISUAL ARTS 2 DIMENSIONAL	1 FEMALE STUDENT+1 MALE STUDENT	DRAWING OR PAINTING AND PRINT MAKING

8	VISUAL ARTS -3 DIMENSIONAL	1 FEMALE STUDENT+1 MALE STUDENT	SCULPTURE
9	INDIGENOUS TOYS &GAMES	1 FEMALE STUDENT+1 MALE STUDENT	TRADITIONAL TOYS AND GAMES
10	DRAMA – SOLO ACTING	1 FEMALE STUDENT+1 MALE STUDENT	ANY ENACTMENT DONE INDIVIDUALLY

Thus every State , UT/KVS/NVS can submit total of 20 entries , i.e. 10 male and 10 female participants Divyang students also must be considered.

#### **V. Proforma for submitting entries:**

Every entry is to be supported with the duly filled and signed pro forma (given in annexure I,II )by the Nodal officers of State/UT/ KVS/NVS to ensure participation at National Level.

**VIDEO FILM:** Video film of the state level performance in each category is to be submitted for the National level.In the visual Art category ( 2D ,3D And indigenous toys and games), pictures of the artwork should also be provided along with the video films. The Kala Utsav back drop with the name of programme, date and venue will be displayed at all competition venues ensuring its visibility in the video. The maximum duration of the video film is 5 minutes only and strictly should be with the participant's skills must be focused on.The video as part of the National level entry is to be uploaded along with the programme and textual summery. In respect of indigenous Toys and Games, apart from the video, one clear photo also should be submitted.

**Textual summary:** (write up): the textual summery of not more than 100 words computer typed in word document format in either in Hindi or English is to be submitted /uploaded with the entry. The summery is to be occasions when the art form is made or performed costumes, accompanying instruments , props, relation of the art form with the environment style techniques, materials used etc., The textual summery can be supported with photographs( maximum 5) of participant in making of his/her performance etc.,

5 MARKS ARE ALLOTTED FOR THE PRESENTATION OF WRITE UPS AND VIDEO CLIPPING. SO PLEASE MIND ABOUT THE IMPORTANCE OF THE VODEOS AND WRITE UPS.

**VI. AWARDS:**

All the winners 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> will be awarded with cash prize , a trophy and medals. All participants will be given a certificate of National Level participation.

**VII. PLAN OF ACTION :**

DIET LEVEL: At DIET level where all the winners of school level, Mandal level & divisional level will participate for DIET level competitions through offline mode. 2 Female students and 2 Male students will be selected for state level competitions.

Talented DIVYANG Students also must be encouraged. Do not hesitate to select the real talented DIVYANG CHILDREN to

State level: selected students from District level will participate at State Level. 1 female student and 1 male student from each category through offline will be selected for National Level Competitions.

NATIONAL LEVEL: This is the final and culminating level of kala Utsav where best of the state entries will showcase their talent i.e. 1. Female Student , 1 male Student from each category through offline .

**VIII.KALA UTSAV – 2022 STATE LEVEL AND NATIONAL LEVEL:**

The schedule of organizing state level kala Utsav -2022 and National Level Kala Utsav -2022 through offline, will be as follows:

**IX. JURY MEMBERS :**

At Mandal level and District level a committee may be constituted with the experts drawn from educators or practitioners or scholars of the respective art form. Members of the jury will remain same for all competition days. The jury will have interactions with the students during these competitions.

Timeline for conduct of DIET LEVEL (INCLUDING NEW DISTRICTS) & State level kala utsav competitions as shown here under:

S.No	LEVEL	DATES TO CONDUCT COMPETITIONS	SUBMISSION OF ENTRIES
1	DIET	29.11.2022,30.11.2022	To District Level 01.12.2022
2	STATE	12th to 13th December (2 days)	To National Level 15th December

3	NATIONAL	2 JAN 2023 – 7.JAN 2023	-----
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*In view of the above all the principals of DIETs in the state are requested to take action as stated below.*

- A. *To issue necessary instructions to all Head masters /mistresses/principals to conduct competitions and to send the selected participants for the DIET LEVEL competitions with all necessary evidences , write ups and photographs.*
- B. *The principals of DIETS are also requested to ensure proper conduct of DIET level KALA UTSAV - 2022 competitions through off line mode and submit their entries to the State Nodal officer in respect of the participants who stood first and second in the DIET level KALA UTSAV Competitions only in all the given 10 events .i.e. 2 Female , 2 male( first and second positions)total 20+20 from each DIET.*
- C. *TO Give wide publicity through press& media. Collect and submit the paper cuttings and clippings to the state nodal officer to [prepare a documentation for the presentation and submission as an evidence.*
- D. *The principals of DIETs are informed that the schedule for National Level kala Utsav 2022 competitions through off line. So prepare the participants for the journey to National level competitions.*
- E. *Soon after the completion of competitions, submit the necessary documents & submit the google sheet to the concerned without delay.*

Hence, You are requested to take all kinds of precautionary measures for conducting kala Utsav 2022 -23 competitions in the off line mode successfully.

Further, they are also requested to select the best participants of District / DIET level first and second prize winners (2boys+2girls) from each event to participate at state level competitions (total of 20+20 in all events) and also may depute 2 companion teachers from each DIET (1male & 1female) to attend the state level competitions with students. TA/DA for the district teams will be borne by the concerned DIETs only. Food and accommodation will be provided in the state. If the participants are far from the venue may reach the venue a day earlier .All the participants along with the winners will also be honored with participation certificates. DIET principals are informed to conduct all the events as per your own plan and execution. But don't hurry up and conduct these competitions in a festive mode celebrations.

Please ensure that all participants must follow the guidelines for every event strictly, without any deviation.

And we request you to depute one POC from each DIET for further communication.

For queries , Contact the State Nodal Officer Dr. V. Sarada Devi on contact no. 9440889439.

**Enclosures :-**

Unit cost for each DIET

GUIDELINES FOR KALA UTSAV 2022-23

S Suresh Kumar  
COMMISSIONER OF SCHOOL EDUCATION

To

All the Principals of Government DIET Colleges AP,

All the District Educational Officers in the state,

Copy to

The State Project Director, Samagra shiksha, AP

All the RJDSEs in the state for favour of information,

Copy submitted to

The Special chief secretary of school education, Andhra Pradesh